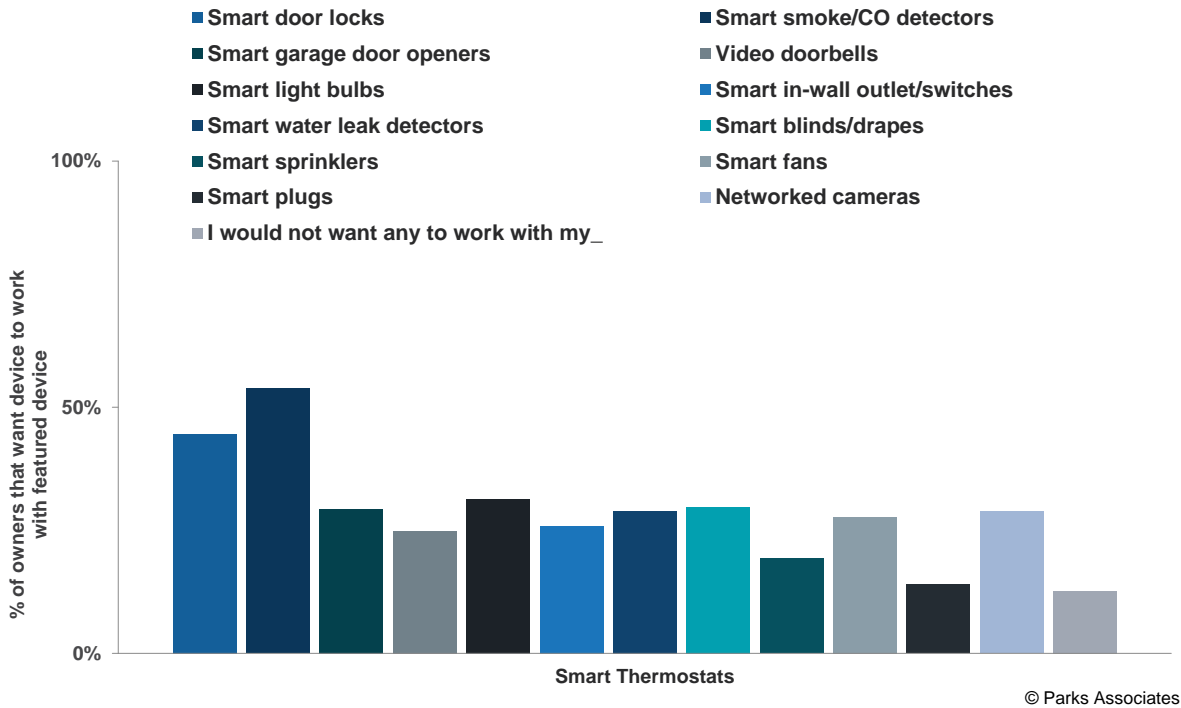


Interoperability Preferences for Smart Thermostats Among Owners of Smart Home Device



Consumer Analytics Team



Yilan Jiang, Manager of Consumer Research



David Mitchel, Research Analyst



Katherine Li, Researcher

Industry Analyst



Brad Russell, Research Analyst

SYNOPSIS

Connected Home Devices Deep Dive breaks down Parks Associates' latest data on consumer preferences for interoperability among 13 popular smart home devices. First, the research provides a brief overview of current smart home adoption and purchaser demographics. Next, it analyzes new data on exterior-monitoring cameras and consumer preferences for different combinations of self- and professional monitoring. Finally, it analyzes interoperability preferences along with a matrix of representative use cases and implications of key findings for smart home OEMs and services.

ANALYST INSIGHT

"Both standalone devices and smart home systems provide entry points to the connected home, but consumers increasingly perceive benefits from devices working together. This research seeks to help smart home device manufacturers and service providers identify interoperability priorities for today and where consumer education can help capitalize on use cases not yet perceived by consumers." — Brad Russell, *Research Analyst*, Parks Associates



Number of Slides: 50

CONTENTS

About the Research

Previous Research

Industry Insight

Key Findings

Recommendations

Overview of Smart Home Adoption:

- Smart Home Device Adoption Rate: Energy Management and Miscellaneous Devices (Q2/16)
- Smart Home Device Adoption Rate: Safety & Security Devices (Q2/16)
- Intention to Purchase Smart Home Devices: Standalone vs. Part of a System (Q4/15)

Demographics:

- Adoption of Energy Management & Miscellaneous Devices by Age (Q2/16)
- Adoption of Smart Safety and Security Devices by Age (Q2/16)
- Adoption of Smart Devices by Children at Home (Q2/16)
- Adoption of Select Smart Home Devices by Household Income (Q2/16)

Monitoring and Entryway Cameras:

- Ownership of Video Camera for Monitoring Exterior Door (Q2/16)
- Type of Video Camera for Monitoring Exterior Door (Q2/16)
- Use Cases for Video Camera Monitoring of Exterior (Q2/16)
- Consumer Satisfaction with Aspects of Video Monitoring Camera (Q2/16)
- Preferred Method of Monitoring Smart Home Devices (Q2/16)

Interoperability Preferences:

- Testing Interoperability Preferences
- Matrix of Representative Use Cases
- Interoperability Preferences for Networked Cameras (Q2/16)
- Interoperability Preferences for Smart Thermostats (Q2/16)
- Interoperability Preferences for Smart Door Locks (Q2/16)
- Interoperability Preferences for Smart Smoke/CO Detectors (Q2/16)
- Interoperability Preferences for Smart Light Bulbs (Q2/16)
- Summary of Interoperability Findings

ATTRIBUTES

Parks Associates

15950 N. Dallas Pkwy
Suite 575
Dallas TX 75248

parksassociates.com

sales@parksassociates.com

PHONE 972.490.1113

Toll free 800.727.5711

FAX 972.490.1133

Authored by Yilan Jiang, David Mitchel, Katherine Li, and Brad Russell
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